

JOB DESCRIPTION: Market Reporter
JOB CODE: REP-MR/MA
DEPARTMENT: Protein Markets
REPORTS TO: Senior Vice President
TYPE: Full Time
DATE UPDATED: November 25, 2019

ABOUT US

AgriBriefing is a media company with a focus on Agribusiness.

By 2050, there will be an estimated 9 billion people to feed on the planet: they will need protein, they will demand more choice, and they will insist it is delivered in a sustainable manner.

Agriculture is the most important industry in world and is currently undergoing the biggest transformation in its history. Agribusinesses around the world need to connect with one another and share data, news, insight, and analysis that will help their companies survive and evolve to meet the needs of the consumer and our planet.

Urner Barry is the North American division of AgriBriefing. For over 160 years, Urner Barry has empowered people that feed the world. We strive to be at the forefront of delivering market news, quotes, data, and analysis to influential players across the supply chain.

POSITION SUMMARY for Market Reporter

Working out of Toms River, NJ corporate office, the Urner Barry team has an opening for a **Market Reporter** that will be responsible for closely monitoring market and industry trends on specific protein markets and provide timely, accurate, objective findings in daily reports, prepare detailed analysis, and contribute to product development. The Market Reporter will specialize in market research, reporting, and the maintenance of pricing data sets.

The candidate will work for Urner Barry, the leader in agriculture price reporting. You will report prices and write value-added commentary on price action that is relied on by industry leading participants. This person will bring transparency to opaque markets.

ESSENTIAL FUNCTIONS for Market Reporter

- Collect, interpret, and communicate relevant data to key stakeholders in timely manner mainly through phone interviews.
- Analyze assigned protein markets, applying methodologies to report findings.
- Proficiency with market drivers in key commodity area including but not limited to supply statistics, demand drivers, price influencers.
- Ability to research and find relevant data in key commodity area.
- Understand the dynamics of supply, demand, price drivers, substitutes, and complements of their assigned market.
- Take ownership for quality and accuracy of data sets.
- Maintain existing and generate new industry contacts.
- Write commentary, prepare reports (including supporting data), and make convincing market presentations.
- Professionally work with internal and external partners.
- Disseminate market information through a multitude of channels.

QUALIFICATIONS for Market Reporter

- Bachelor's Degree or Higher; Business, Finance, Economics, Statistics, Marketing, Journalism, or Communications, 3 years' experience at a Price Reporting Agency in similar role can be substituted for education requirement.
- Analytical thinker with the ability to assess market conditions and provide detailed statistical analysis.
- Strong technical background with Microsoft Excel, PowerPoint, and Word; SQL, and Access a plus.
- Advanced proficiency with Microsoft Excel a must.

- Demonstrates a high level of interpersonal skills to effectively communicate and present information to management, employees, and customers.
- Excellent analytical, problem resolution, negotiating and project management skills.
- Strong organizational skills and the ability to successfully manage multiple tasks and priorities to meet established and changing deadlines.
- Some travel required; potentially internationally.
- Public speaking experience.
- Bilingual/Spanish a plus.

COMPENSATION

- Base salary.
- PTO, Health, Life, Optical, Dental and Orthodontic Insurance, 401k w/ Match.

PERKS of WORKING at AGRIBRIEFING

- AgriBriefing is committed to offering employees flexible working post-pandemic and creating an environment where each employee can work in the manner that best supports their needs, the needs of their immediate team and that of our customers.
- This job will be based out of our Toms River office and employees will need to be able to come to the office at least 3 days per week.
- Employees are free to use the office facilities full time, or work from home the remaining 2 days per week.
- Initial probationary period of 90 days.

SUBMIT RESUME TO: Human Resources
Urner Barry Publications
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E-mail careers@urnerbarry.com

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